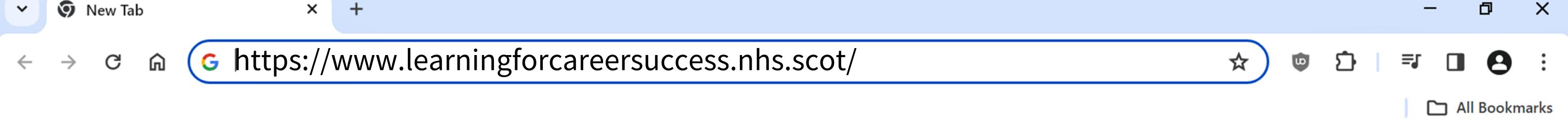


Learning for Career Success: Developing the Support Workforce

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Aims

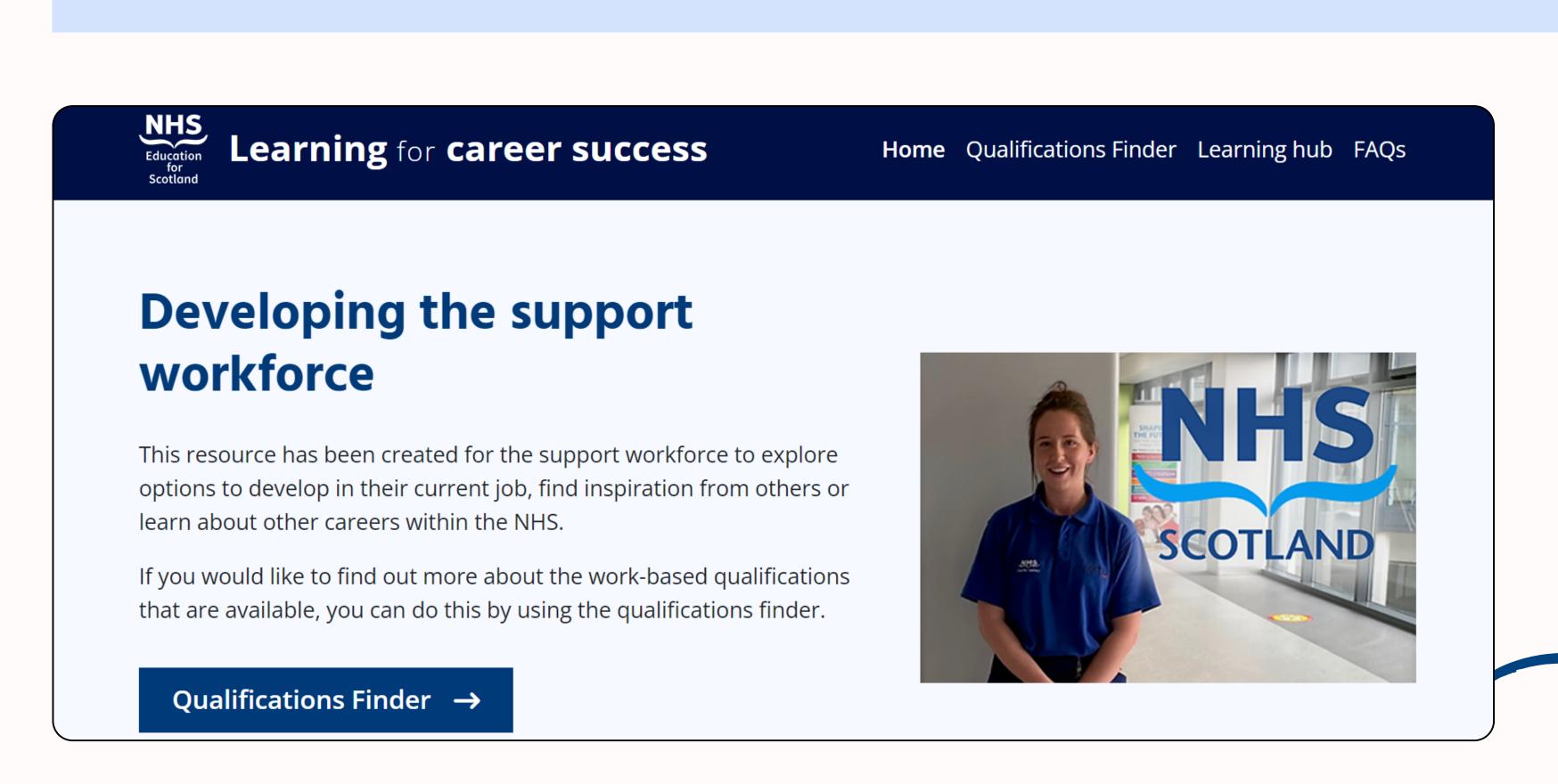
Transformational change has occurred within the support workforce and the working environment. There has been increased need for learner and career pathways with a demand for tailored resources for professional and personal development.

Our aim was to provide an individualised approach to finding qualifications in line with the skills, interests, and career needs of those in Business, Administration, Estates and Facilities roles.

Methods

Working collaboratively with NES NTS using an agile approach, the Support Workforce Team designed and delivered a new, interactive website which included a qualification finder and a learning hub.

Engagement with a range of stakeholders provided evidence and information to inform content and structure of the website. User testing was carried out in both a specific and generic capacity.

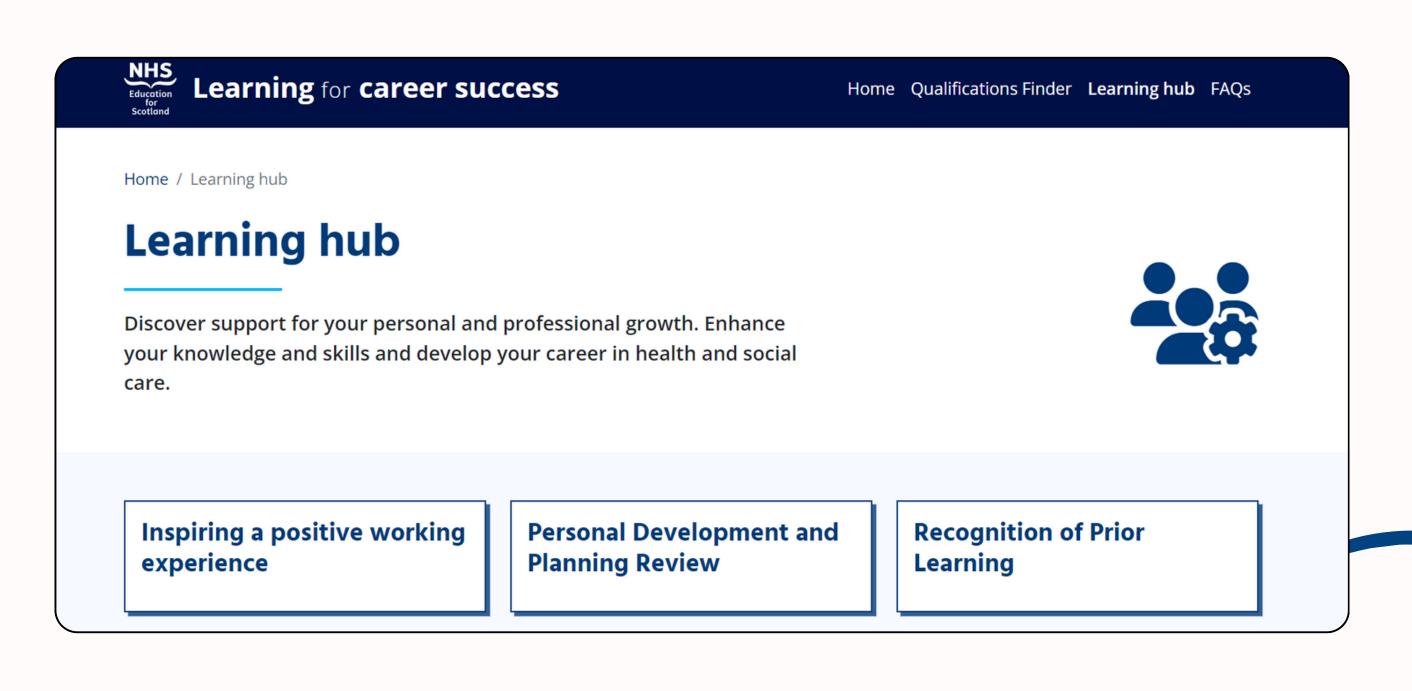


How to use:

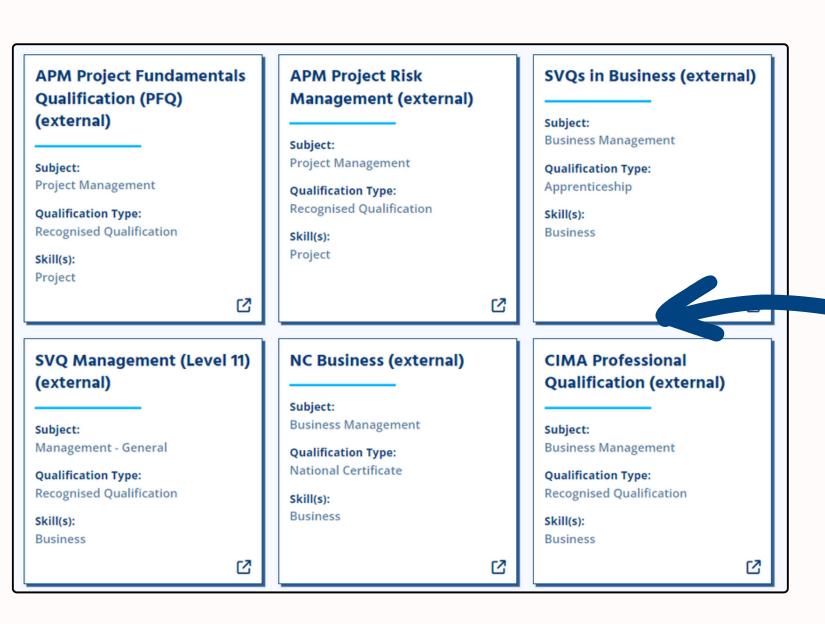
Use the qualifications finder by answering a series of questions - these questions aim to assess what skills you would like to learn and what types of learning you would like to undertake.

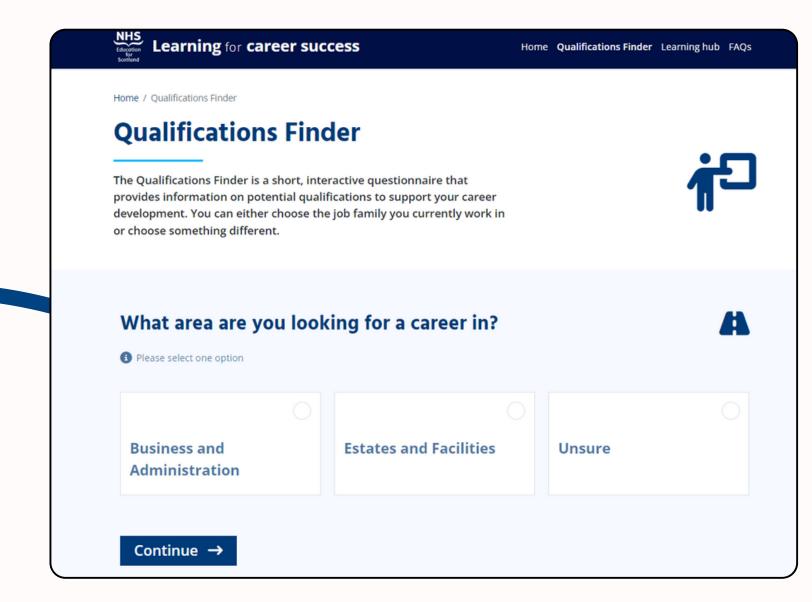
Once completed, you will receive a list of relevant and available qualifications.

Learning Hub



Qualifications Finder





Outcomes

Following a successful social media launch, results show that 76% of users are completing the qualifications finder, illustrating a highly effective user journey.

Initial feedback from users:

"I think this is a really fabulous tool...staff would really welcome this."

