

## FTY Recruitment Cycle 2025-26 Training Year Guidance for submission of promotional materials to NES Pharmacy website

For the 2024 recruitment cycle for FTY posts NES Pharmacy will again host webpages dedicated to the promotion of FTY training sites and programmes. This will give training providers the opportunity to advertise and promote their FTY training posts to potential candidates.

The webpages will be hosted under the current recruitment section of the NES Pharmacy website.

Training posts will be split into the following categories:

- Community Training Providers,
- Hospital/Split programme Training providers
- Modular programmes

To allow potential candidates to search for the types of posts they are interested in. Training posts/providers will be listed in alphabetical order within these pages.

The type of information that can be submitted may include:

- What's included in your training programme;
- What your organisation can offer a trainee pharmacist;
- Why should they choose this programme;
- Where are the training posts and what's the appeal of the locations on offer;
- Perhaps you have testimonials from previous trainee pharmacists;
- Feel free to include links to any webinars or events you plan to host.

You may include photos or links to videos and can signpost trainees to your Training Provider Information Statement (TPIS) within the TPI site.

A maximum word count of 400 words will be in place as will a maximum of 10 video/webinar links per Training Provider.

If you are including photos or videos can you ensure that you have **consent** for it to be used for promotional purposes, from anyone appearing in it. In order for us to link a video to the webpage, please upload it into either YouTube or Vimeo and then send us the link.

The website will be updated twice monthly – by the 1<sup>st</sup> and 15<sup>th</sup> of each month. Any materials submitted by these dates will be included in that update.

Information will be held in this section of the webpage until the Candidate Preferencing window closes. NES Pharmacy may remove information if it goes out of date e.g. if an advertised event has since occurred, however they will not be accountable for information held. Please contact the FTY mailbox <a href="mailbox">nes.ftypharmacy@nhs.scot</a> if you wish any content removed.

If you are interested in submitting promotional materials to this webpage, please provide the necessary detail on the following page, advising exactly what you would like included. NES Pharmacy will not be responsible for reviewing or formatting your submission so please ensure you are happy with what you provide, and it is clear how it is to be presented. Please ensure up to date terminology is used in reference to the Foundation Training Year.

## NES FTY Recruitment – TP Promotional Materials – 2024 Submission Request

Name of Training Programme:
Contact Persons name:
Contact e-mail Address:
Date submitted to NES Pharmacy for upload:
Information to be uploaded to website:
(please see attached guidance prior to submitting)

Once completed please submit to - <a href="mailto:nes.ftypharmacy@nhs.scot">nes.ftypharmacy@nhs.scot</a>