BUILDING A DIGITAL MINDSET IN OUR SENIOR LEADERS

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The Leading in the Digital Age Digital Mindset Programme is commissioned by Scottish Government and COSLA to support Scotland's Digital Health and Care Strategy and Delivery Plan. It has been specifically designed to support Scotland's senior leaders to:

- Have the confidence and knowledge to lead and support the transformation of health and social care services in the digital age
- Be able to inform, question and challenge through a digital lens
- Understand how we put people at the heart of designing services
- Adopt a digital mindset to see possibilities to transform services through technology as an enabler

Method:

The content was developed using cross-sector expertise and consists of three elements:

1. An asynchronous 45 minute video (Part 1) which provides context, introduces concepts and case studies, followed by
2. A 2.5 to 3 hour live, interactive, online session (Part 2) held on Teams for a maximum of 8 participants from mixed health and social care settings
3. A wide range of resources consisting of key texts, commentaries, and talking heads from digital leaders and subject matter experts.

The content is rooted in the principles of the Scottish Approach to Service Design and welcomes those with any level of existing digital expertise to attend. Its primary purpose is to make digital part of everyone's conversation, and not the responsibility of the few, breaking down silos and helping participants to form a shared understanding of digital in the process.

Result:

170 board-level leaders (since November 2023) and 100 senior leaders (since have now attended a session and have shared the impact with us in evaluation surveys, including their own leadership calls to action. Sessions continue to run with excellent uptake from across the sector.

Conclusion:

Transformation is increasingly being placed at the top of organisations' agendas which is why it is so critical that senior leaders adopt a digital mindset in order to support, deliver and set strategies which enable the transformation of services, using technology as an enabler.

Pledges and feedback by attendees at the end of the session have included:

"I am keen to provide our Board with more resources to allow them to be better informed about the wide range of digital activity, which will allow them to be better informed, understand risks, and challenge Ark's Executive Team about our digital activity and transformation processes."
**Director
Ark Housing Association**

"The interaction with other participants, the knowledge of the facilitators and the shared best practice"
**Senior Leader
West Dunbartonshire HSCP**

"Hearing about some new techniques. Changing the traditional mindset to be more focused on the need rather than the tech solution."
**IT Leader
East Ayrshire Council**

"Awareness of some of the questions to ask as a Non Executive to seek assurance in this area"
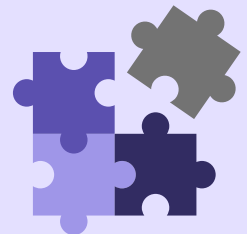**Non-executive Director, NHS Golden Jubilee**

"A number of things, but top of that list is my ability to ask questions in all committees and at Board level around the embedding, planning, strategy and evidence of the move towards further digital enabling."
**Non-Executive Director
NHS Orkney**

"I really appreciated the way it was presented: the preparatory video was excellent. It not only was very informative but set the tone for session two. The presentation and delivery was excellent"
**Non-executive Director
Argyll & Bute HSCP**

Further infomation . . . . .

Main site link: https://learn.nes.nhs.scot/69189/leading-in-the-digital-age-board-development
For additional information or discuss any specific requirements please contact the team at **nes.dew@nhs.scot**

Digital Health & Care Scotland

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DIGITALLY ENABLED WORKFORCE
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