**Week 1 content - Social media posts**

**Facebook (3 posts per week)**

**Post 1**

In October 2023 the National Centre for Remote and Rural Health and Care became operational. Today and over the next few weeks we’ll be sharing some examples of activities and achievements to date collaborating and working in partnership across primary care, community services, local government and higher education in Scotland. We’ll also feature key areas of work underway as part of phase 1 and highlight ways you can get involved. Learn more at <https://www.nes.scot.nhs.uk/our-work/the-national-centre-for-remote-and-rural-health-and-care-programme/> #NCRRHC #PrimaryCare #RuralHealth

**Post 2**

The National Centre for Remote and Rural Health and Care has an Information Hub on Turas Learn which outlines its Four Pillars of Work – Education and Training, Recruitment and Retention, Leadership and Good Practice and Research and Evaluation. It shares project information, guides, and resources in relation to the centre’s programme of work in phase 1 and provides easy access to learning resources and sessions which the centre team design and deliver. Check it out at <https://learn.nes.nhs.scot/63205> #NCRRHC #PrimaryCare #RuralHealth

**Post 3**

If you are interested in the work of The National Centre for Remote and Rural Health and Care we would encourage you to get in touch. Complete our survey, subscribe to our mailing list or email us <https://learn.nes.nhs.scot/63312> #NCRRHC #PrimaryCare #RuralHealth

**Linkedin (3 posts per week)**

**Post 1**

It has been 12 months since the National Centre for Remote and Rural Health and Care became operational. Today and over the next few weeks we’ll be sharing some examples of the centre’s activities and achievements to date through collaboration collaborating and partnership working across primary care, community services, local government and higher education in Scotland. We’ll also feature key areas of work underway as part of phase 1 and highlight ways you can get involved. Find out more at <https://www.nes.scot.nhs.uk/our-work/the-national-centre-for-remote-and-rural-health-and-care-programme/> #NCRRHC #PrimaryCare #RuralhHealth

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**X (3 posts per week)**

**Post 1**

It is 12 months since the National Centre for Remote and Rural Health and Care became operational. Over the next few weeks we’ll be highlighting some of the work underway and how it will support healthier lives and thriving rural communities #NCRRHC #PrimaryCare #RuralHealth <https://www.nes.scot.nhs.uk/our-work/the-national-centre-for-remote-and-rural-health-and-care-programme/>

**Post 2**

Thread 1 of 2

The National Centre for Remote and Rural Health and Care’s Information Hub on Turas Learn outlines its Four Pillars of Work – Education & Training, Recruitment & Retention, Leadership & Good Practice and Research & Evaluation #NCRRHC #PrimaryCare #RuralHealth <https://learn.nes.nhs.scot/63205>

Thread 2 of 2

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**Post 3**

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**Campaign hashtags**

#NCRRHC #remoteandrural

#primarycare #healthandcare

#ruralhealth #remoteandrural

#education #training #leadership

#recruitment #retention

#theCentre #NationalCentre